

Stay Sharp



THINK ABOUT IT®

Did you know?

- Drug overdoses are now the leading cause of death among Americans under the age of 50. CBS News
- Some 72,000 Americans died from an Opioid overdose in 2017, according to government estimates. That's 197 people a day, or roughly one death every 7 minutes from prescription painkillers, heroin or the synthetic opioid fentanyl. The Times
- Just over 50% of high school seniors have used an illicit drug or an inhalant at least once in their lifetime. ashwoodrecovery.com
- 37% percent of 10th graders, and over 23% of 8th graders, have experimented with an illegal drug or inhalant. ashwoodrecovery.com

What is Stay Sharp?

- **Stay Sharp** is Adult & Teen Challenge USA's hard-hitting, high-energy substance abuse prevention presentation designed to provide awareness for school students and offer a glimpse into the consequences that bad choices can bring.
- Stay Sharp was created to address youth in a variety of settings, from a private or public school assembly or classroom to a church youth group, large or small group, the possibilities are endless.
- We try to get students to think about how the choices they make now will either have a negative or positive impact on their future goals & dreams.

What Sets Us Apart?

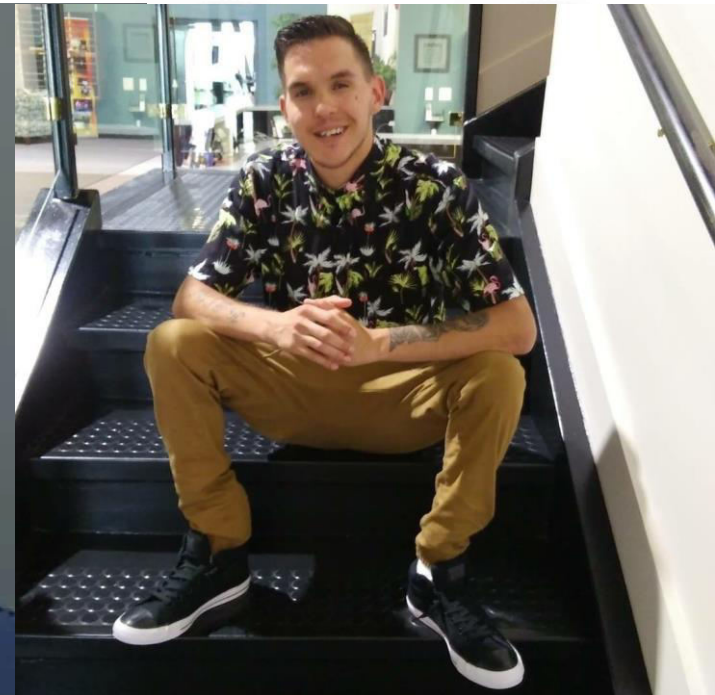
- We use **REAL** life stories

Before

After

Before

After



What Sets Us Apart?

- We use **REAL** life stories
- We focus on inspiring **REAL** hope rather than using fear tactics
- We purpose to give them **REAL** tools to help them face **REAL** challenges



What is our Purpose?

- We **ENGAGE** youth by using speakers who share personal stories of their introduction to drugs and the destructive journey it led them on.
- We use the stories and stats to **EDUCATE** youth about the dangers and consequences of drug and alcohol abuse.
- We **EQUIP** youth with how to deal with real life challenges. We look at real life situations that cause people to turn to drugs to cope with the pressures they face.
- We **EMPOWER** youth to see beyond the present and to dream. We inspire them to make good choices that will help them take steps towards achieving those dreams.

Stay Sharp is endeavoring to reach as many teens across the nation as possible. The negative destructive voices that communicate the wrong way to live are speaking loudly, repeatedly and clearly to the hearts and minds of this generation. We must communicate hope and truth and show them the right way. STAY SHARP purposes to:

ENGAGE EDUCATE EQUIP EMPOWER